

# Direct Secondary Opportunities for Investors

As a leading facilitator of company-supported secondaries, Nasdaq Private Market offers institutional investors access to leading venture-backed technology companies.



## Source New Deal Flow

NPM works directly with companies to facilitate shareholder liquidity, offering investors access to potential investments.



## Company Access

NPM can provide direct access to company management and company-approved disclosure materials.



## Streamlined Execution

The NPM platform helps expedite the transaction execution process.

## Notification and Selection Process for Investment Opportunities

The process enables companies to provide disclosure materials to a pre-selected list of investors. Those investors can then perform necessary due diligence before making their investment decision.

### Process Steps



## Buyer Onboarding Process

After investors review and sign NPM's Platform Access Agreement, they are added to a list of buyers that a company may select from to find future investors.



### NPM Has Worked With Over 175 Private Companies.



\*Activity since 2013 with valuation data aggregated from NPM and SecondMarket platforms, CB Insights, PitchBook. Data collected from the SecondMarket platform may include transactions conducted through current and former affiliates of SecondMarket. Total number of companies NPM has worked with that achieved a \$1 billion valuation while private.

### Private Company Profile:



Metrics as of December 2018

### To Get Started:

- 1. Contact Tim Monahan (tim.monahan@nasdaq.com) or Julia Brezing (julia.brezing@nasdaq.com)** to identify your investment strategy, check size, and review the transaction process.
- 2. Review and sign** our Platform Access Agreement and Accreditation Questionnaire. No cost or commitment to join the platform.
- 3. Once onboarded,** you may receive potential deals as directed by companies in as little as 2-3 weeks.

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